

Infographic/Social Issue Poster:

	Excellent	Good	Fair	Poor	Scores
Poster Design 10	Poster demonstrates high level of detail. Design and layout is organized and clean. Images are of high quality and Photoshop work is exceptional. Information is presented in an organized and visually appealing manner.	Poster demonstrates good level of detail. Design and layout is organized and clean. Images are of good quality and Photoshop work is good. Information is presented in an organized manner.	Design and layout is organized and clean. Images are of good or OK quality and Photoshop work is good. Information can be presented more cleanly be more organized.	Poster design does not meet standards.	
Communication 10	Poster communicates issue and message of poster clearly and effectively. More than 5 facts present. Facts clearly support main thesis of poster.	Poster communicates issue and a view on the issue. 5 facts present. Facts clearly support main thesis of poster.	Poster communicates an issue and an idea related to the issue. Message may not be clearly expressed. All facts do not support thesis.	Message of poster is not communicated.	
Overall Quality 10	Poster Design & communication highly exceed expectations. Large poster is cleanly cut and pieced together.	Poster Design & communication exceed expectations. Large poster is pieced together accurately.	Poster Design & communication meet expectations. Large poster is pieced together in carelessly.	Poster was not finished.	
Totals					/30
Statement 10	Statement is written according to guidelines and is mistake-free. Statement communicates message of poster clearly and uses evidence to back up claims.	Statement is written according to the guidelines. Statement communicates message of poster clearly.	Statement did not follow guidelines.	Statement unfinished.	/10
Research 10	Research is complete and demonstrates that multiple sources were used to gather information on topic. Topic is fully understood.	Research is complete and demonstrates full understanding of topic.	Research demonstrates moderate understanding of topic.	Research incomplete.	/10
Total Points/Comments:					/50