

BUSINESS CARD DESIGN RULES

1. KEEP IT SIMPLE -

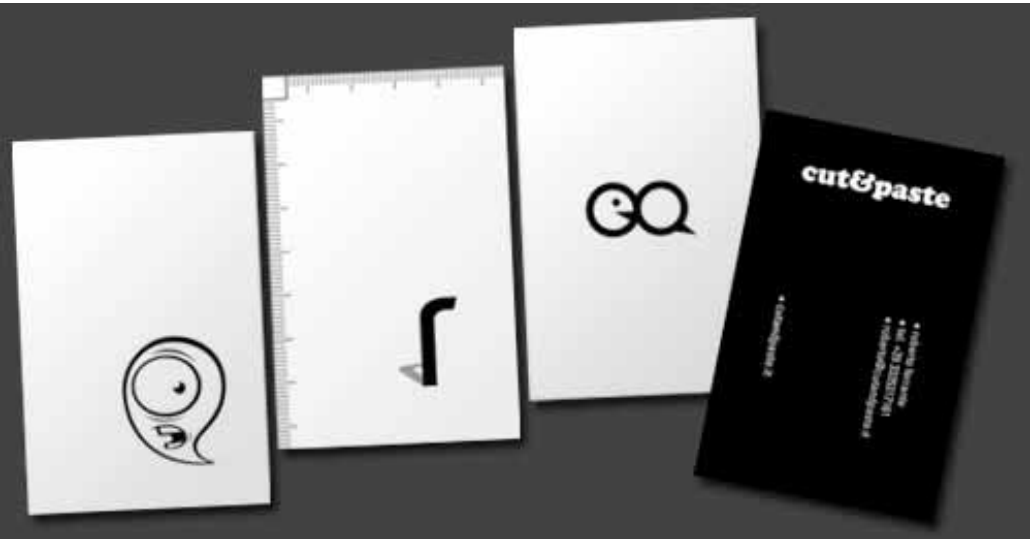
**The most important elements of your card
are the logo and the information.**



2. TELL US WHAT YOU DO, QUICKLY.



3. APPEAL TO YOUR AUDIENCE



4. PRESENTATION IS ALWAYS IMPORTANT

-create clean lines

-borders of space are essential

