

MAGAZINE COVER DESIGN

Design a magazine cover that demonstrates **Visual Hierarchy**.

The visual order your design should show is:

1. Visual (cover photo) & Magazine Logo
2. Main Headline For Cover Story
3. Other stories present in magazine

Your focus should be to design and layout your cover in a way that presents the information in an visually interesting and organized manner.

***magazine size – 8.5” x 10.5” @ 150 dpi**



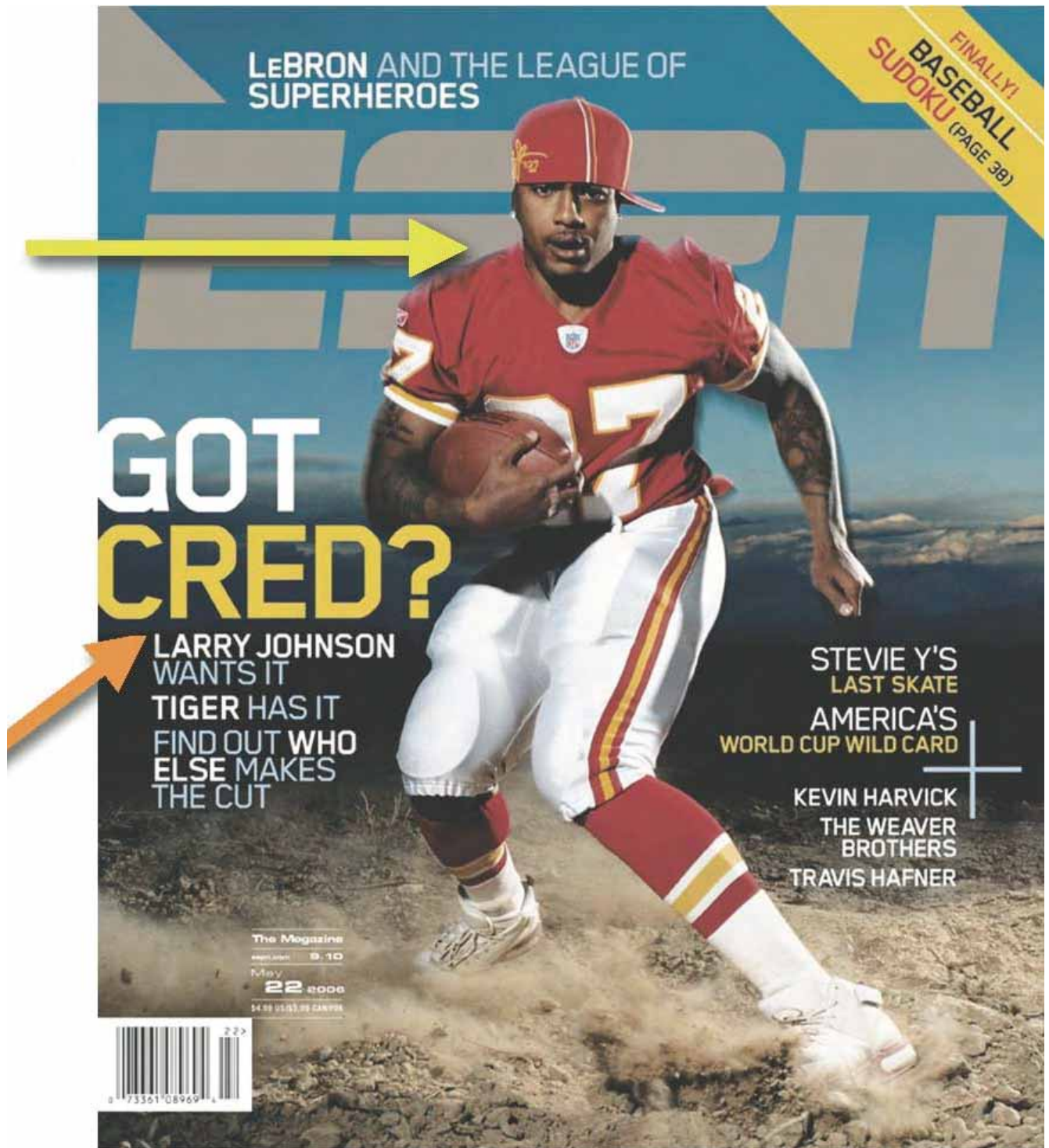
Start with the artwork!

The point of focus for your design will be your artwork. This will combine your magazine logo with the main image of your cover.

Find large images to start with and cut both images out in Photoshop using the various selection tools. Place both images in a new document. You can manipulate and add to your artwork using layer styles, filters, or other Photoshop tools.



The **first thing** your eye should look at is the main image. This is usually followed by the magazine's logo. Often, the two are grouped together. Here the main image is placed in front of the logo. The main story should be the 2nd thing you look at. This is followed by the other stories in the magazine.

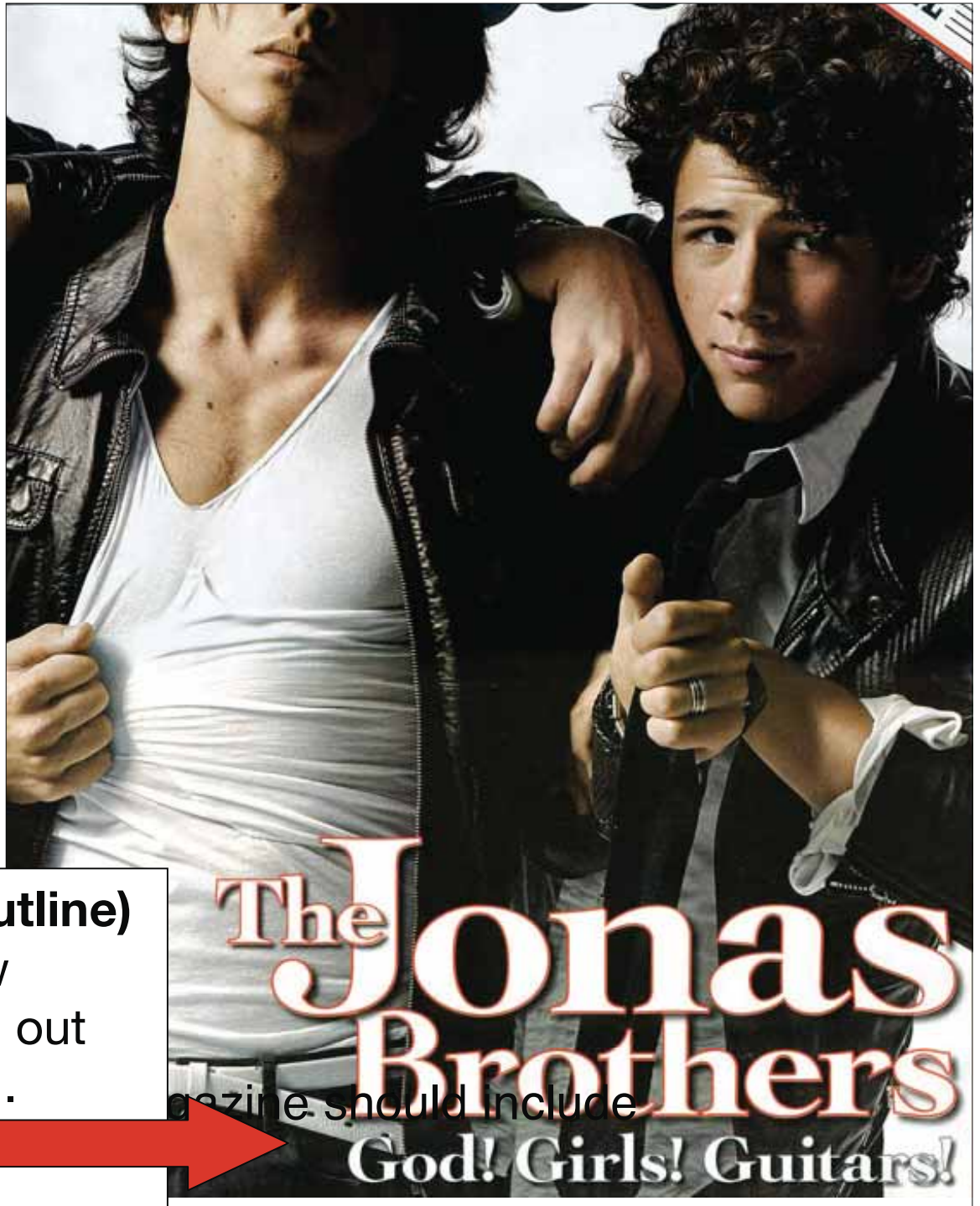


Leave space between your text and the edges of the page. Create a border of space around the composition.

Alignment of text can help frame your composition. See how the alignment of the stories leads your eye around the page.



Contrast between your text and the image is important. Pick a color that creates contrast with the background. You may have to use drop shadows or outlines if the text is a similar color to the background. **Make sure any text can be easily read by the viewer.**



Notice the **stroke (outline)** and the drop shadow makes the text stand out from the background.

Magazine should include



- Artwork (cover visual & logo)
- Cover story headline
- 3 other headlines
- include a photo of yourself on the magazine
- other elements that go on a magazine cover: date, website, barcode, etc.

Demonstrate a clear hierarchy of visuals and information.

Pay attention to the layout and organization of all of the elements that make up your magazine cover.

Design and image quality will be major factors in your grade.